

**2014 Trade Show at the Coralville Marriott, October 24, 2014**  
**26<sup>th</sup> Annual Landlords of Iowa State Convention, Oct 23, 24, & 25**  
**300 East 9<sup>th</sup> Street, Coralville, Iowa 52241**

March 20, 2014

Subject: Landlords of Iowa Trade Show & State Convention

We would like your support for this year's Landlords of Iowa State Trade Show & Convention. This year's State Convention is at the Marriott Hotel and Convention Center in Coralville, October 23, 24, & 25. Our Vendor Trade Show is Friday, October 24.

The Landlords of Iowa is a non-profit organization united for the purpose of advancing the general welfare of the rental industry in the State of Iowa and recognition of the vital role of its members in responsibly meeting the rental housing needs of the State. We acknowledge our commitment to our residents, to our State, and to our fellow housing providers to maintain the highest possible standards of quality and service. We commit ourselves to supplying and maintaining rental property which will provide residents with health and life safety, and with the human values of pride, dignity and security.

Our State Convention will focus on education and professionalism. We comply with and inform our members with health and safety codes, ordinances and regulations. We recommend products and services that add value to our properties while enhancing and improving the quality of life for our members and residents.

This year the Preconvention Booklet will go out to all of our 1400 members (owning and managing over 29,000 apartments), and advertisers. The Convention Book will be available to 250 to 300 members, sponsors and vendors attending the Convention.

All advertisement will be in full color and will appear in the Preconvention Booklet and the Convention Book, and on our website [landlordsof Iowa.org](http://landlordsof Iowa.org) throughout the year!

Sign up today: Platinum Sponsorship, Gold Sponsor, or Convention Booklet & Book.

Questions? Call John 319-240-2497, or e mail [john@balboapt.com](mailto:john@balboapt.com)  
John Dutcher, Chairperson Landlords of Iowa State Convention Committee

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**Gold Sponsorship (\$350.00)**

1 display table in the convention hall  
12 months colored ad in the Landlords of Iowa website [landlordsofiowa.org](http://landlordsofiowa.org)  
½ page colored ad in the Preconvention Booklet  
½ page colored ad in the Convention Book  
Complimentary one year vendor membership to landlords of Iowa  
Business size color ad in every issue of the Iowa Legend.  
2 Friday lunch tickets, with full recognition of your Sponsorship and time  
allotted to promote your company.  
Any items you provide to be included in our convention packet.

Company Business Name \_\_\_\_\_

Representatives \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

**Please email a ½ page colored camera ready ad for the Booklet and Convention Book. We also need a colored business size ad for Iowa Landlords Legend.**

We encourage vendors to furnish door prizes which will be awarded throughout the convention, for which you will receive additional recognition. What door prizes will you provide?

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Fee Summary:

Gold Sponsor: \$350.00

Extra table (\$80.00) \_\_\_\_\_

1 full page add (\$40.00) \_\_\_\_\_

Extra Friday Lunch \_\_\_\_\_@20.00 \_\_\_\_\_

Total Enclosed \_\_\_\_\_

Make checks payable to: Landlords of Iowa

Mail to: Landlords of Iowa Convention, P. O. Box 322, Marion, Iowa 52302

Any questions, or register on line at [landlordsofiowa.org](http://landlordsofiowa.org) State Convention, Sponsor

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**Convention Book Advertising Space**

12 months colored ad in the Landlords of Iowa website [landlordsofiowa.org](http://landlordsofiowa.org)

Colored ad in the Preconvention Booklet

Colored ad in the Convention Book

Any items you provide to be included in our convention packet.

Company Business Name \_\_\_\_\_

Representatives \_\_\_\_\_

\_\_\_\_\_  
Mailing Address: \_\_\_\_\_

\_\_\_\_\_  
Phone: \_\_\_\_\_ fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Please email a full page, ½ page, 1/4page, or business sized colored camera ready ad for the Booklet and Convention Book.

We encourage vendors to furnish door prizes which will be awarded throughout the convention, for which you will receive additional recognition. What door prizes will you provide?

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Fee Summary:

Print advertisement:

Full page	(\$120.00)	_____
½ page	( \$80.00)	_____
1/4page	( \$55.00)	_____
Business card	( \$35.00)	_____

Total Enclosed \_\_\_\_\_

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